







**RESPONDING TO COMPLEX NEEDS** 

EXCEPTIONAL CLIENT SERVICES





# STRATEGIC PLAN

2022-2024

**PASSION** 

**ACCOUNTABILITY** 

**QUALITY** 



# RENEWAL

#### Strengthen Organizational Capacity & Cohesion

Refresh our organizational capacity, health, flexibility, and stability. Build on our progress in Truth & Reconciliation (TRC) and explore diversity, equity, and inclusion. Ensure space for continuous learning. Anchor our approach through our client services framework.

### **GROWTH**

#### Invest in development and growth

Refine our systems and processes. Be agile and resilient as an organization, while assessing and mitigating operational, social, and systemic risks. Grow purposefully and strategically, building on our strengths and making decisions grounded in communities' needs, market opportunities, and staff expertise.

## **COMMUNITY ENGAGEMENT**

#### Deepen Relationships and Partnerships

Support the evolving needs of the communities we serve. Enhance our community outreach and engagement work by fostering partnerships and collaborations by promotion of the WJS brand. Strive to be a trusted voice of the vulnerable, creating greater impact in the lives, families, and communities we serve.

ENHANCEDINE

ROBUST & INTEGRATED **INFORMATION SYSTEMS** 

SUPPORTING **EXCEPTIONAL SERVICES** 





**BUSINESS INTELLIGENCE** 

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# ACTIVE COMMUNITY ENGAGEMENT



**CULTURALLY-APPROPRIATE ENGAGEMENT** 







**DELIVERING OUR BRAND PROMISE** 

**PURPOSEFUL GROWTH STRATEGY** 

**NEW MARKET EXPLORATION** 

**ROBUST CHANGE MANAGEMENT** 

**EXTENSION OF EXISTING SERVICE LINES** 

**EXPLORE SOCIAL** ENTREPRENEURSHIP